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INTEROFFICE CORRESPONDENCE

120 PARK AVENUE, NEW YORK, NY 10017

TO: M. Moore/D. Dangoor

DATE: July 20, 1990

FROM: R. Mikulay

SUBJECT: Bucks Packaging

As the attached timetable indicates, if we changed the Bucks packaging and if we received, reviewed and approved a new design by next Friday (July 27) and if all subsequent deadlines are squeezed to the limit and achieved, the earliest possible retail launch would be November 1. Given the distinct improbability of this scenario proceeding without incident, we would be looking at a December 1 launch, which of course makes no sense at all. So for all practical purposes, any change at this time puts us into a 1991 launch.

I'll keep you posted on packaging changes.



rlm011:cfn

cc: E. Egan

A. Goldfarb

M. Verscaj

2049038257

R.
David asked for
the revised pack, up
late in Friday!

